



DATASHEET



NAPC
technology matters.™

Stop wasting half of your day. Let NAPC show a transformative solution that will improve visibility, manage deliverables, improve collaboration and streamline reviews and approvals!

Manage Digital Work Processes

Do your best work. Get to market faster and more efficiently.



Reduce production costs

Through automation and standardization, your team can speed up processes and cut costs. Workfront users have reduced the cost of production by up to 60%.



Ensure consistency

Consistently create high-quality work with process and workflow standardization that saves time. Deliver your best work for every project.



Increase on-time delivery

Manage the end-to-end workflow, from idea to delivery, in one solution. Optimize repeatable processes to increase your on-time delivery by 30% and decrease your time to market by up to 70%.



Reclaim time for innovation and creativity

Free up time by centralizing and streamlining all work and workflows. With Workfront, customers find they have 30% more time for innovation and creativity.

Key features and functionality

ID	Name	Primary Contact	Entered By	Age	Page	Priority
302	Vintage Fashion Event Booth	John Harris	John Harris	20 Days	1	Urgent
302	San Francisco Fashion Event Booth	John Harris	John Harris	2 Days	1	Urgent
302	Fashion Show End of Year Month in San Diego	John Harris	John Harris	28 Days	1	High
302	San Francisco Fashion Week	John Harris	John Harris	2 Days	1	Normal
302	London Fashion Week	John Harris	John Harris	2 Days	1	Normal
302	NYC Fashion Week	John Harris	John Harris	2 Days	1	Normal
302	Los Angeles Fashion Week	John Harris	John Harris	2 Days	1	Normal
302	Miami Fashion Week	John Harris	John Harris	2 Days	1	Normal

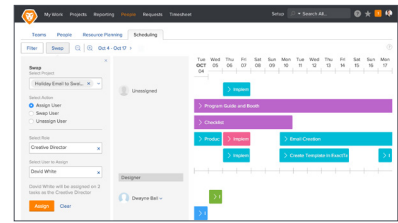
Centralized request management

Centralize and prioritize all ideas and requests for simplified demand management, more accurate planning.

Task	Project	Resource	Start	End	Duration	Priority
1. Project Setup	Project A	John Harris	2020-01-01	2020-01-05	5 Days	High
2. Project Planning	Project A	John Harris	2020-01-05	2020-01-10	5 Days	High
3. Project Execution	Project A	John Harris	2020-01-10	2020-01-15	5 Days	High
4. Project Review	Project A	John Harris	2020-01-15	2020-01-20	5 Days	High

Standardized project and approval workflow templates

Standardize work practices across projects and teams. Eliminate time spent chasing reviews and approvals.



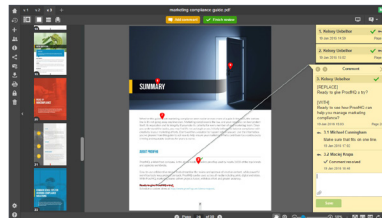
Simplified resource management

Simplify resource planning and scheduling with intuitive tools. Easily manage capacity for current and future projects.

Task	Project	Resource	Start	End	Duration
1. Project Setup	Project A	John Harris	2020-01-01	2020-01-05	5 Days
2. Project Planning	Project A	John Harris	2020-01-05	2020-01-10	5 Days
3. Project Execution	Project A	John Harris	2020-01-10	2020-01-15	5 Days
4. Project Review	Project A	John Harris	2020-01-15	2020-01-20	5 Days

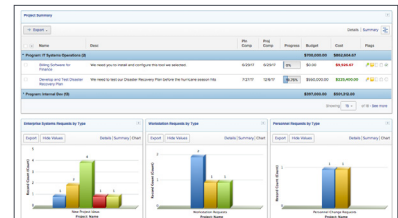
Traditional and Agile project management

Create flexibility across teams with the ability to manage projects with Agile, Waterfall, and other modern work methodologies. Use built-in messaging threads to collaborate in the context of the work.



Integrated collaborative review and approval, and streamlined fulfillment of assets

Automate the digital review and approval of work. Centralize and consolidate feedback for easy sharing. Manage digital assets and distribution with Workfront DAM.



Flexible, real-time reporting

See real-time data on projects and work. Use flexible, dynamic dashboards and custom reports to analyze project success.



Streamline Work Processes with Workfront

Workfront is an Enterprise Work Management solution that allows teams to manage digital work processes throughout the lifecycle of work, with these advantages:

- Increased visibility into work
- Better communication tools for more efficient collaboration
- More flexibility to adapt to changes
- Automated workflows to increase production speed